

# BEAVER FALLS

- **Growing Business Community:** Nearly 30 new businesses added in the last 5 years including manufacturing, restaurants, arts-related businesses, consignment shops, and auction houses
- **Welcoming Neighbors:** Multiple block parties and community events to attend with fellow Beaver Falls residents
- **Neighborhoods of Hope Program:** a city council-sponsored initiative to organize residents in a square block radius (11th Street-16th Street, 1st Avenue-6th Avenue) to address blight, land maintenance, and neighborly initiatives such as block parties and clean up days.
- **Comprehensive Revitalization Plan & Updated Zoning Effort:** Years of planning have gone into designing the city to foster concentrated growth and to combat aging infrastructure and homes
- **New Branding Campaign:** working to create fresh, innovative branding for Beaver Falls to help marketing of events, information, and city-wide identity
- **Aligned Local Government:** City departments work to streamline interactions to minimize time spent dealing with “red tape,”
- **Creation of Department of Community Development** to fill in gaps of local government and to pro-actively pursue asset based community development initiatives
- **Healthy Recreation Programs:** Beaver Falls Recreation Board puts on a diverse list of recreation programs, from children’s sports to concerts in the park. Efforts are also being made to improve existing amenities including sports fields, and the rails to trails bike path.
- **Geneva College:** The college is newly engaged in the downtown revitalization effort in both the residential and commercial corridors; source of great sports and performing arts events

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- Grassroots Arts and Cultural Scene: Home to many arts-related businesses, organizations and initiatives. These include: Beaver Falls Arts Council, Stray Cat Studio, 37th St Park Committee, Vintage Reborn, Hutch & Home Interior Design, Center for Creative Arts Expression, Geneva College theater and performing arts programs, mural projects, Spaces in Between vacant lot beautification program, and the Artfest in the Falls arts festival.
- Community Events: Including Recreation Board Easter Egg Hunt, SpringFest, Beaver Falls Car Cruise, Community Crime Watch Day, Artfest in the Falls/Business District Trick or Treat, Small Business Saturday, and the Beaver Falls Lighted Christmas Parade.
- New building projects: 1410 7th Ave., Mycelia Development is building a sustainable building for Stray Cat Studio's gift shop, studio, a cafe, black box theater, and co-working space. Junction Properties is building a 30,000 sq. ft. office at 11th St. & 1st Ave. taking advantage of Beaver Falls' designation as a Federal HUBZone (historically underutilized business zone). Office will have 200-300 jobs, with plans for an additional building to be built once leases are signed; both to be fully completed by 2020
- Building Revitalization Projects: 1100 7th Avenue, Angeles Apartment Building, News Tribune Building
- City Council to introduce tax incentives for residential and commercial renovation projects (LERTA, tax abatement program, etc.)